

56th Annual Conference of the Particle Therapy Co-Operative Group

# PTCOOG56

May 8-13, 2017 *Japan*

## INVITATION FOR INDUSTRY



**CONTACT**

C-IN, Audrey Gabarre, [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu)



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## Welcome Word

On behalf of the Organizing Committee, we are pleased to announce that the 56th Annual Conference of the Particle Therapy Co-operative Group (PTCOG56) will take place Monday, May 8 through Saturday, May 13, 2017 at the Makuhari Messe (Chiba Prefecture) and Pacifico Yokohama (Kanagawa Prefecture) in Japan. We are working hard to prepare a conference agenda focused on educational workshops and scientific meetings that will be meaningful and productive for all involved in the field of particle radiotherapy.

The main theme of PTCOG56 is **"Ion-beam Radiotherapy in the 21st Century: Accuracy and Efficiency"**

In recent years, the number of facilities dedicated to particle radiotherapy has been on the upswing throughout the world. Japan is no exception; today, five of the world's 10 carbon-ion radiotherapy facilities are in operation in the country.

Since 1994, one of these, the National Institute of Radiological Sciences (NIRS), has conducted numerous clinical and research studies on the latest advances in the field. On the first day of the conference, an expedition to NIRS to observe a rotating gantry using high-temperature superconducting magnets will be offered. On the last day of the conference, you will have the opportunity to tour the ion-beam Radiation Oncology Center in Kanagawa (i-ROCK), which specializes in a scanning irradiation method using four in-room computed tomography units.

Early May is one of the most wonderful times of the year to visit Japan. From Yokohama, you can embark on an enjoyable day trip to the historic cities of Kamakura and Hakone, which is famous for its hot springs. We also will be hosting a Gala Dinner at the Yokohama Museum of Art; it is very close to the conference venue and you will have the opportunity to enjoy its many works of fine art before dining.

We very much look forward to your participation.



**Yuko Nakayama**

*Chair of PTCOG56  
Chair of Department of Radiation Oncology  
Kanagawa Cancer Center*



**Tadashi Kamada**

*Conference Co-Chair of PTCOG56  
Director General of Clinical Research Cluster  
National Institute of Radiological Sciences, QST*



## 1. Outline of PTCOG 56

### Name

The 56<sup>th</sup> Annual Conference of the Particle Therapy Co-Operative Group

URL: [www.procomu.jp/ptcog56](http://www.procomu.jp/ptcog56)

### Exhibition Dates

May 11 (Thursday) to May 13 (Saturday), 2017

### Venues

#### Educational Workshop

May 8 (Monday) – May 10 (Wednesday), 2017

Makuhari Messe International Exhibition Hall  
(2-1 Nakase, Mihama-ku, Chiba-city, Chiba Japan)

#### Scientific Meeting and Exhibition

May 11 (Thursday) – May 13 (Saturday), 2017

Pacifico Yokohama  
(1-1-1, Minato Mirai, Nishi-ku, Yokohama, Japan)

### Timetable (Tentative)

	AM	PM	Evening
<b>Sunday, May 7</b>		Registration	
<b>Monday, May 8</b>	Educational Workshop Day 1		Facility Tour 1 and Reception
<b>Tuesday, May 9</b>	Educational Workshop Day 2		
<b>Wednesday, May 10</b>	Educational Workshop Day 3	Transfer to Pacifico Yokohama / Registration	
		Committee Meetings at Pacifico Yokohama	Conference Reception
<b>Thursday, May 11</b>	Scientific Meeting Day 1		Gala Dinner
<b>Friday, May 12</b>	Scientific Meeting Day 2		Sponsor Events
<b>Saturday, May 13</b>	Scientific Meeting Day 3	Facility Tour 2	

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## Number of Delegates

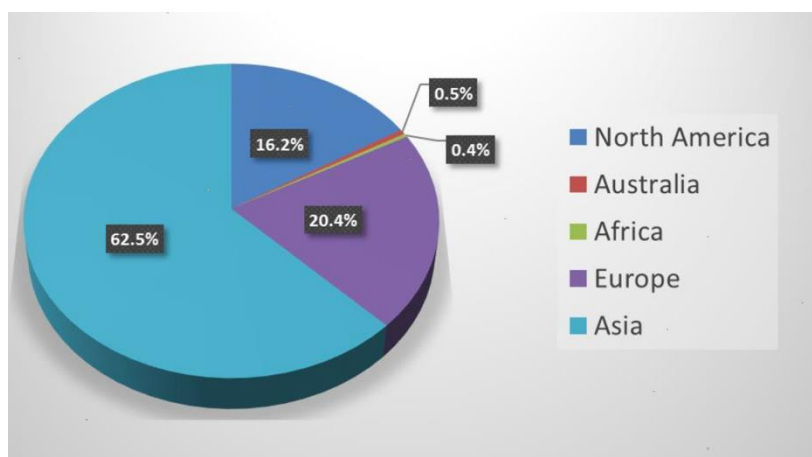
Expected participants: 1,500

## Number of Past Conference Participants

	PTCOG 51 Seoul	PTCOG 52 Essen	PTCOG 53 Shanghai	PTCOG 54 San Diego	PTCOG 55 Prague
Educational Workshop	448	472	582	468	459
Scientific Meeting	627	734	542	923	1036
<b>Total No. of Delegates</b>	<b>706</b>	<b>887</b>	<b>832</b>	<b>1010</b>	<b>1122</b>

## Participants by Region

Here are the figures from PTCOG 53 Shanghai, which best represents the expectations for PTCOG 56 Japan.



## Organizers

### PTCOG Host Committee

#### Chair

Yuko Nakayama, Director of Department of Radiation Oncology, Kanagawa Cancer Center

#### Co-Chair

Tadashi Kamata, National Institute for Quantum and Radiological Science and Technology

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## Members

Shinichi Minohrara	Department of Radiation Oncology, Kanagawa Cancer Center
Tetsuo Nonaka	Department of Radiation Oncology, Kanagawa Cancer Center
Takuma Nomiya	Department of Radiation Oncology Kanagawa Cancer Center
Nobutaka Mizoguchi	Department of Radiation Oncology, Kanagawa Cancer Center
Yosuke Kusano	Department of Radiation Oncology, Kanagawa Cancer Center
Hiroshi Tsuji	National Institute for Quantum and Radiological Science and Technology
Koji Noda	National Institute for Quantum and Radiological Science and Technology
Ken Murakami	National Institute for Quantum and Radiological Science and Technology
Eiichi Takada	National Institute for Quantum and Radiological Science and Technology
Atsushi Kitagawa	National Institute for Quantum and Radiological Science and Technology
Nobuyuki Kanematsu	National Institute for Quantum and Radiological Science and Technology
Takashi Fujita	National Institute for Quantum and Radiological Science and Technology
Etsuko Ito	International Collaboration Promotion Office, Department of Planning and Management, National Institute for Quantum and Radiological Science and Technology

## Particle Therapy Co-Operative Group (PTCOG)

### PTCOG Executive Committee

Jay Flanz	Chairman of PTCOG
Tadashi Kamada	Vice-Chairman of PTCOG
Marco Durante	Vice-Chairman of PTCOG
Eugen Hug	Past Chairman of PTCOG
Martin Jermann	Secretary and Treasurer of PTCOG
Zelig Tochner	Chairman of PTCOG Educational Sub-Committee
Huan Giap	Chairman of PTCOG Publication Sub-Committee
Anita Mahajan	Chairman of PTCOG Scientific Program Sub-Committee
Tony Lomax	Co-Chairman of PTCOG Scientific Program Sub-Committee
Marcelo Vazquez	Co-Chairman of PTCOG Scientific Program Sub-Committee



## 2. Sponsorship Packages

Industry sponsors of the PTCOG 56 Conference can choose their level of visibility within the below range of categories. For any specific requirements, or for booking your package as it is, please send back your order form (last page of this brochure) to Audrey Gabarre, Sponsorship Manager, e-mail: [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu).

PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Booth Size	60 sqm	40 sqm	30 sqm	25 sqm	15sqm
Program Advertising Placement <sup>*(1)</sup>	Back Cover <sup>*(1)</sup>	Inside Pages <sup>*(1)</sup>	Full Page	Half Page	-
Complimentary Registrations	10	8	6	4	3
Complimentary Gala Dinner Tickets	8	6	4	2	1
Bag Insert	1	1	1	-	-
Seminar Slot visible in the Programme <sup>*(2)</sup>	Preferred Choice	Preferred Choice	-	-	-
Exclusive Item <sup>*(3)</sup>	Preferred Choice	Preferred Choice	-	-	-
Value in JPY	20 000 000	9 000 000	6 000 000	2 500 000	1 200 000
Value in EUR <sup>*(4)</sup>	174 933	78 720	52 480	21 866	10 496
Value in USD <sup>*(4)</sup>	192 396	86 578	57 719	24 050	11 544

*\*(1), \*(2) and \*(3) are detailed on page 7*

*\*(4) Euros and US Dollars equivalent are for reference only / based on 17 October 2016 exchange rate*

*Fee includes VAT. Payment must be paid in JPY*



## Services Included in the Sponsor Packages

Your participation at PTCOG 56 as a sponsor will include the following services:

- Listed as a sponsor with the company logo on the official conference website.
- Listed as a sponsor with the company logo on PTCOG 56 printed materials.
- Company profile in the PTCOG 56 conference program and on the conference mobile app.
- Sponsors, exhibitors will be located together on one floor.
- Use of the PTCOG 56 logo for own advertising.
- Logo placement in lecture rooms.

## Important Notes

### Application

To apply send back your order form (last page of this brochure) to:

**Audrey Gabarre**

Sponsorship Manager

E-mail: [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu)

**Deadline: February 28, 2017**

### Cancellation Policy

No cancellations can be made once the completed order form is received and validated, except in the case of unforeseen circumstances as approved by conference organisers. No refunds will be made.

### Complimentary Registrations

Complimentary registration allows access to the scientific programme, not to educational sessions

### Logo

Your company logo must be sent in vectors (print format) along with your web link.

### Exhibiting Guide

Detailed information for companies exhibiting will be sent no later than one month before the conference.

*\*(1) Final placement of adverts are dependant on the final number of sponsors in each category. Every effort made to ensure each sponsorship level receives the same exposure in the event of more than one sponsor per category.*

*\*(2) If a sponsor opts for this opportunity, the satellite seminar will be communicated in the scientific program. However, the sponsor must additionally apply for a sponsored seminar. The time slot and content must be approved by the organising committee and slots allocated based on the level of sponsorship.*

*\*(3) Your logo will be visible beside the conference logo. The item is to be produced by the sponsor with both logos. The visual and the choice of quality of the item must be approved by the organising committee. In the event of more than one sponsor being eligible, PTCOG reserves the right to amend accordingly whilst ensuring equality for all involved.*





## Floor Plan (Tentative)

### Full View

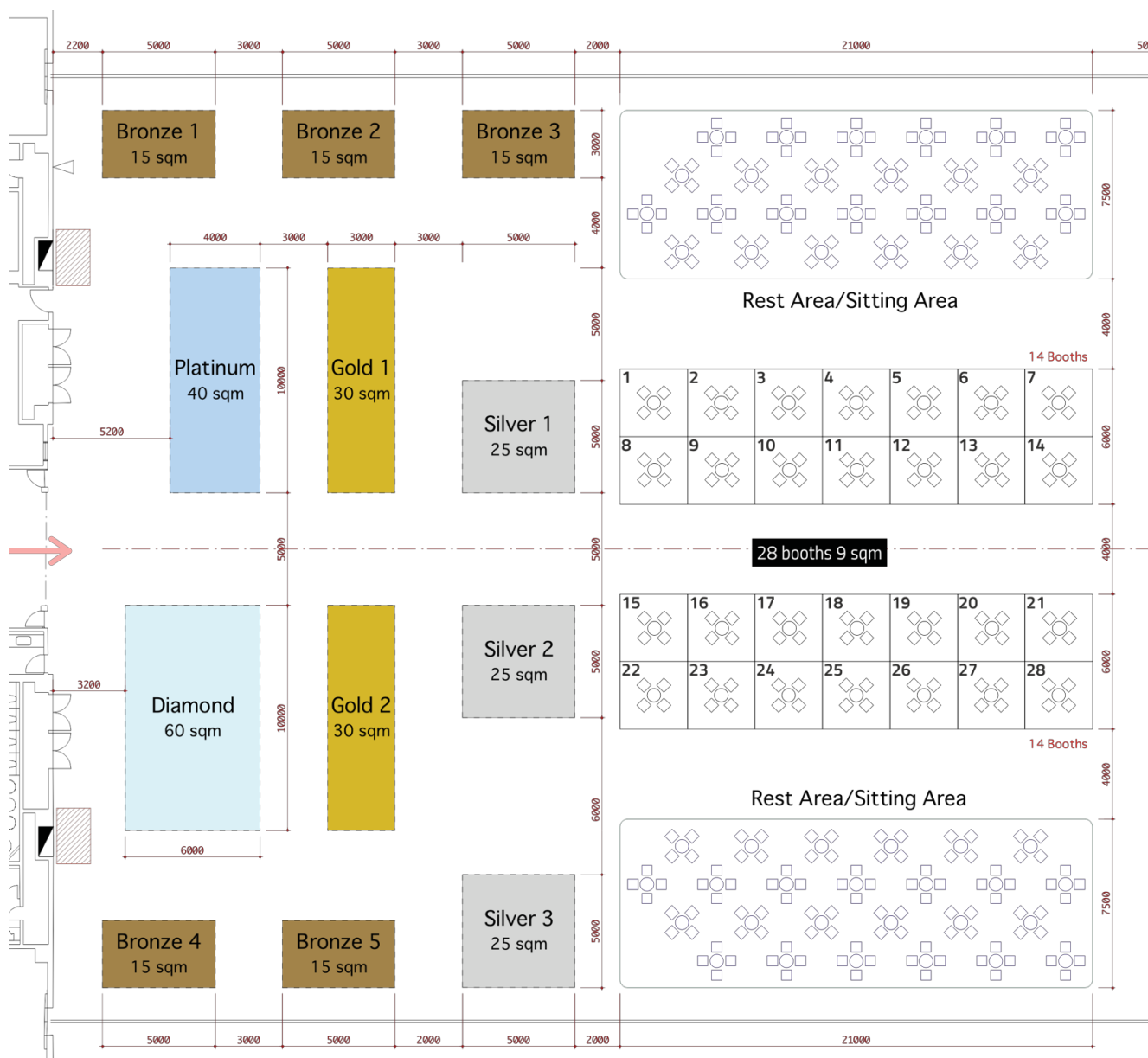


Space allocation will be managed in coordination with the organising committee and the sponsorship manager, Audrey Gabarre, on a first signed, first-served basis, according to the date on the signed order form.

Please indicate on your order form your preferred location as an informative orientation.



## Zoomed View



The floor plan is subject to changes and will be published no later than 1 month prior to the conference.



## 3. Exhibition and Table Top Packages

### Dates

May 11 (Thursday) to May 13 (Saturday), 2017

### Exhibition Venue

Exhibition Hall C, Pacifico Yokohama

### Exhibition Package

For Medical and Equipment companies: **700 000 JPY / 6 122 EUR\* / 6 726 USD\***

#### The Exhibition Package Includes

- 9 sqm exhibition area (3x3m)
- visibility on the mobile application and the official website of PTCOG 56
- company profile and logo within the PTCOG 56 printed program book and mobile application
- 2 complimentary registrations including access to the scientific sessions only
- shell scheme package

#### Details of the Shell Scheme Package

- wall construction
- company name fascia
- electricity connection
- internet connection WIFI
- 1 table and 2 chairs
- fluorescent lights
- carpet
- wastebasket

### Table Top Package

Table tops are reserved for publishing companies: **60 000 JPY / 525 EUR\* / 577 USD\***

#### The Table Top Package Includes

- 1 table and 2 chairs
- visibility on the mobile application and the official website of PTCOG 56
- logo within the PTCOG 56 printed Programme book

*\*Euros and US Dollars equivalent are for reference only / based on 17 October 2016 exchange rate.  
Fee includes VAT. Payment must be paid in JPY*



## Additional Information for Exhibitors and Table Tops

### Number of Booths Assigned

Up to 28 exhibitor booths and 10 Table tops (Tentative)

### Items for Display

Items to be displayed should be kept within the scope of the conference. For items possibly outside the scope, permission from the local host committee must be obtained in advance.

### Cancellation Policy

No cancellations can be made once the completed order form is received and validated, except in the case of unforeseen circumstances as approved by conference organisers. No refunds will be made.

### Logo

Your company logo must be sent in vectors (print format) along with your web link.

### Exhibiting Guide

Detailed information for companies exhibiting will be sent no later than one month before the conference.

### Time Schedule for Exhibitors (Tentative)

**Exhibitor Set-up** scheduled for May 10 - further details will be sent one month before the conference

**Exhibition Hours** from 9:00 May 11 (Thursday) to 14:00 May 13 (Saturday)

**Exhibitor Move-Out** from 14:00 May 13 (Saturday)

### Note

The above schedule may change due to unforeseen circumstances. No cancellations will be allowed and no compensation will be made for any damages resulting from the change.

Logistics will be planned accordingly.

Exhibitors will be informed of the floor plan in advance; the final layout will be approved by the chair.

### Deadline

February 28, 2017

*\*Euros and US Dollars equivalent are for reference only / based on 17 October 2016 exchange rate  
Fee includes VAT. Payment must be paid in JPY*

56th Annual Conference of the Particle Therapy Co-Operative Group

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## 4. Sponsored Seminars

### Overview

#### Name

The 56<sup>th</sup> Annual Conference of the Particle Therapy Co-Operative Group

#### URL

[www.procomu.jp/ptcog56](http://www.procomu.jp/ptcog56)

#### Dates

May 11 (Wednesday) - May 13 (Saturday), 2017

#### Venue

Scientific Meeting and Exhibition  
Pacifico Yokohama (1-1-1, Minato Mirai, Nishi-ku, Yokohama)

#### Chairs

**Chair** Yuko Nakayama, Director of Department of Radiation Oncology, Kanagawa Cancer Center  
**Co-Chair** Tadashi Kamata, National Institute for Quantum and Radiological Science and Technology



## Outline of Sponsored Seminars

### Preparation of Promotional Materials

When preparing promotional materials, please use the following:

Co-sponsored by:

The 56th Annual Conference of the Particle Therapy Co-Operative Group (PTCOG 56)

Company Name

If hosting with a partner, please use the following:

Co-sponsored by:

The 56th Annual Conference of the Particle Therapy Co-Operative Group (PTCOG 56)

Company Name A / Company Name B

### Final validation

Proposals for a session, including theme, speaker, chair, overview etc., should be made in consultation with the organiser. The chair will make any final decisions regarding proposed sessions.

### Official Invitations to Speakers and Chairs

Seminar co-sponsors will be responsible for sending official letters of invitation to speakers and chairs and securing their acceptance.

### Expenses for Sponsored Seminars

#### The Sponsored Seminar Fee Covers

- seminar room / tables and chairs, stage etc.
- audiovisual / lighting equipment
- projectors and microphones to be used in the seminar rooms
- presentation equipment, such as a data projector, screen, Windows PC on the podium, etc.
- laser pointer

#### The Fee Does Not Include

Meeting rooms for speakers, equipment for meeting rooms, food and beverage for speakers, chairs and participants, travel expenses, honoraria, accommodation costs, production costs for session sign boards, promotional materials, personnel expenses, etc.

### Application

To apply send back your order form (last page of this brochure) to:

Audrey Gabarre

Sponsorship Manager

e-mail: [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu)

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## Available Slot Sessions

Please provide your first, second and third preference of date. The final decision will be made by the local host committee.

## Deadline

February 28, 2017 (Tentative)

Final seminar allocation is to be discussed with the local chair and sponsorship manager.

## Sponsored Seminars Fees

Date	Session Name	Room	Seats	Fee in JPY	Fee in EUR*	Fee in USD*
May 11 (Thursday)	Luncheon Seminar 1	Hall 1	500	1,500,000	13120	14414
	Luncheon Seminar 2	Hall 2	200	1,000,000	8746	9609
May 12 (Friday)	Luncheon Seminar 3	Hall 1	500	1,500,000	13120	14414
	Luncheon Seminar 4	Hall 2	200	1,000,000	8746	9609
May 13 (Saturday)	Morning Seminar 1	Hall 1	500	700,000	6122	6726

*\*Euros and US Dollars equivalent are for reference only / based on 17 October 2016 exchange rate.  
Fee includes VAT. Payment must be paid in JPY*



## 5. Advertising in the Conference Program

### Advertising Media

PTCOG 56 Conference Program (Scheduled Date of Issue: May 8, 2017)

### Target for Distribution

Members of PTCOG, attendees of the conference and associated parties

### Number of Printed Copies

2,000 (A4 size)

### Advertising Fees

		Price in JPY	Price in EUR*	Price in USD*
1	PTCOG 56 Program, Page Facing Inside of Back Cover	200 000	1 750	1 924
2	PTCOG 56 Program, Supplementary Section, Full Page	110 000	962	1 058
3	PTCOG 56 Program, Supplementary Section, Half Page	60 000	524	577

*\*Euros and US Dollars equivalent are for reference only / based on 17 October 2016 exchange rate.*

*Fee includes VAT. Payment must be paid in JPY*

### Application Deadline

February 28, 2017

### Advertisement Submission Deadline

February 28, 2017





## 6. Extra Items

More opportunities are available on quotation upon request:

### Conference Bag and Lanyards

You can have your logo visible together with the Conference's logo on the conference bag or on the lanyards if those items are not chosen by a Diamond or a Platinum sponsor.

### Branding Opportunities

We can distribute your branded items or goodies in the conference bag, create large advertisement panels, brand items like a charging box, a standing touch screen and have your company logo more visible.

### Sponsoring the PTCOG 56 Mobile App

You can reach out all delegates by being the main sponsor of the Mobile App for PTCOG 56

### Meeting Space

We can organise any meeting space to support you in networking with your clients, or simply have an internal meeting.

### Mailing Towards Registered Delegates

We can be sending your promotion or invitation message to registered delegates through the secretariat. Exclusive offer for Sponsor packages only. The content of the message must be approved by the organisers.

### Company Event

Breakfast, reception, dinner, we can support you organising any event to treat your partners, inside or outside the venue.

### Sponsoring a Social Event

Become the coffee break, or the Gala dinner sponsor to offer outstanding food and atmosphere to delegates.

Any further ideas or wish you may have to promote your company can be discussed with the organisers, do not hesitate to contact:

Mrs. Audrey Gabarre

Sponsorship and Exhibition manager for PTCOG

Tel: +420 261 174 325, Mob: +420 775 238 184

Email: [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu)

# PTCOG56

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## 7. How to Apply?

Please fill in the Order Form and send it with your logo in high quality (and your web link) to [audrey.gabarre@c-in.eu](mailto:audrey.gabarre@c-in.eu).

Once your Order Form has been validated, you will receive a payment request.

Payment is requested no later than 2 months before the day of the conference. Just inform us if you anticipate any difficulties in submitting your payment by that date. Please contact us if a final invoice is needed.

### Order Form

Company Name	
Contact Name	
Postal address	
Zip code and Country	
E-mail	
Telephone number	

I would like to apply for:

Description	Price in JPY
<p><b>Preferred booth number:</b></p> <p>Space allocation will be managed in coordination with the organising committee and the sponsorship manager, Audrey Gabarre, on a first signed, first-served basis, according to the date on the signed order form. Please indicate on your order form your preferred location as an informative orientation.</p>	

All mentioned fees in this document are TAX INCLUDED.

Total amount:

Signature and stamp:

We are looking forward to welcoming you in Japan.