

CALL FOR PAPERS

KMO'2011

Knowledge Management in Organizations

Sixth International KMO Conference
“Knowledge Management for Sustainable innovation”

27-28th September, 2011

Tokyo, Japan

Venue: Tokyo Institute of Technology - Tamachi Campus

<http://www.procomu.jp/kmo2011/>



Knowledge Management ought to be informed by, and contribute to, the development and realization of environmentally and socially sustainable business strategies and practices. Knowledge management technologies are exploding and companies today are employing new technologies to leverage the intellectual assets of knowledge workers. Companies are also finding new sources of competitive advantage, innovation, and value from integrating environmental considerations into business strategies, products and processes based on the increasingly evident requirement for sustainable development.

IMPORTANT DATES

Submission of papers 15 July

Notification of Acceptance 8 Aug

Final Regular Paper Submission 29 Aug

Early bird registration 31 Aug

Standard registration 9 Sep

TOPIC OF CONFERENCE

See Back side.

CONFERENCE OFFICIALS

Conference Chair

Professor Lorna Uden
Staffordshire University, UK

Program Chair

Professor Akira Kamoshida
Tokyo Institute of Technology, Japan

Local Chair

Professor Takao Terano
Tokyo Institute of Technology, Japan
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This conference aims to provide some answers to the questions such as:

- *How do companies co-create value using knowledge management for sustainable innovation?
- *How can Knowledge Management contribute to sustainable value creation in innovation?
- *How does knowledge management technology help to advance sustainable value creation in innovation?
- *What practical processes and systems are companies putting in place to support sharing and creation of knowledge for more environmentally and socially responsible business practices?
- *How is Knowledge Management redefined by the requirements of sustainable innovation?
- *What are the critical social systems and cultural issues involved in turning knowledge management into a vital, dynamic, self-renewing learning system in support of sustainability? And so on.

Topics of conference include, but are not limited to:

- *Information security and knowledge protection
- *Innovation and Knowledge
- *Knowledge Management and supply chains
- *Best practices scenario of KM initiatives in the developed and developing countries
- *Benefits and challenges in adopting KM in the public sector
- *Innovation management in the public sector through KM
- *Re-thinking Knowledge Management
- *Learning for sustainability
- *Collaborative relationships towards sustainable knowledge generation, transfer and development
- *Application of sustainability principles in existing knowledge management approaches
- *Governmental and regional policies on entrepreneurship and innovation
- *The critical success factors of sustainable knowledge management
- *How do service firms transfer intra- and inter-firm knowledge to support their service business?
- *How do firms build competences for service business? What are the critical skills and competencies required?
- *Innovative processes and models
- *Tools and techniques
- *Innovation in education and training
- *Management systems
- *Methods and tools for innovation
- *The conditions for developing sustainable systems of innovation
- *Open innovation strategies and models from universities and research centres
- *International cooperation and national innovation policies to face global challenges
- *Analyzing cultures that foster open innovation ownership at external touch points throughout the corporate enterprise
- *Discovering creative business models that shift the availability of held intellectual assets for collaborative efforts and the monetization of shelved assets
- *Develop the enabling environment for innovative entrepreneurship
- *Human resources practices for promoting innovation for SMEs
- *Green Innovation
- *Knowledge creation and capture
- *Networks and clusters of innovation
- *Sustainable product design and development
- *Sustainable consumption & production
- *Sustainable entrepreneurship
- *Sustainable technologies
- *KM and sustainable competitive advantage
- *KM, HR & Organizational Culture
- *KM & Organizational Structures
- *Value Creation through Knowledge
- *Knowledge Measurement & Evaluation
- *Knowledge Creation
- *KM Implementation Challenges & Opportunities
- *Organizational Memory
- *KM & Data Security
- *Knowledge Assets
- *Knowledge Measurement & Evaluation
- *Customer knowledge in innovation
- *Knowledge sharing
- *Customer Knowledge Management
- *Managing Knowledge for Global and Collaborative Innovations
- *Knowledge Management for Social Change and Innovation
- *Service innovation; Service supply chain management; Service value chain management
- *Co-production of knowledge
- *Knowledge Management in the cloud
- *The impacts of Knowledge Management in the Organization
- *Integrating Knowledge Management and Risk Management
- *Cultural barriers that hinder effective knowledge management